

**Spring 2024 Roundtable
Sponsor & Exhibitor Prospectus
March 19-21, 2024
Grand Bohemian Hotel
Asheville, North Carolina**



Post-Acute Executive HR Roundtable
Advancing Innovative Value Added Solutions



 **COUNTDOWN TO ASHEVILLE** 



Spring 2024 Event Highlights

Our Attendees

Our members are Human Resources Executives in the post-acute industry representing more than 100 organizations across the country.

Membership to the Post-Acute Executive HR Roundtable is by Invitation Only.

Some of our member organizations include:



- Share your cutting-edge technology solutions with decision-makers in the post-acute industry.
- Connect with new prospects, seasoned HR Executives in an intimate setting. Sharing meals together and enjoying cocktails as you form a lasting connection.
- **New!** Vendor add-on sponsorship opportunities available to give you the upper-hand in forging a lasting relationship with our membership.
- Enjoy the beautiful [Grand Bohemian Hotel](#) with its classic comforts, elevated sophistication and artful details. A room block has been secured at \$219 a night rate. [Book your room now!](#)
- Indulge your wanderlust where nature and culture intersect to bring you majestic scenery fused with culture, shopping and dining. Named Beer City, USA Asheville has great breweries to explore. Explore the [Historic Biltmore Village](#) a premier leisure destination.

Hear What Past Vendor Partners are Saying

“We had an incredible event! It was impressive to see how close the relationships are within the group and the team was very intentional about connecting me with the decision-makers who would be most interested in our solution.” - Josh Reinhard, PTO Exchange

**“PriceMDs is a huge FAN of the Executive Roundtable Events. They are truly a BEST-in-CLASS Event to Attend.”
-Dante Panella, Co-Founder PriceMDs**

**Connect with Decision Makers.
Preserve Current Relationships.
Showcase Your Industry Solutions.**

Vendor Partner Packages Available

PACKAGE INCLUDES:	PRESENTER	EXHIBITOR	WEBINAR
Reserved Speaking Time on the Roundtable Agenda 30-minute presentation with AV and 15 Q & A from audience.	●		
Product/ Service Information Featured in Event Marketing Materials, Signage and Member Communications	●	●	
Reserved Table in Exhibitor Room Table with signage, six chairs and power for meetings and demonstrations. 1:1 meeting and product demo stations.	●	●	
Product/ Service Information Featured in Post-Event Marketing Materials, Member App, and Member Communications	●	●	
Logo Featured on Event Signage, Website, Social Media and any additional marketing collateral.	●	●	
Logo, Company Summary, & Link to your website in Members App Vendor Directory <i>A listing in our Best-in-Class Members Only App. This can include two direct company contacts, logo linked to your website, summary, marketing collateral, video/ demo & more!</i>	●	●	●
Webinar One hour webinar (45 minutes presenting and 15 minute Q&A). Marketing, Introduction & attendee list.			●

Maximize Your ROI w/ Add-on Sponsorships

Conference Bag Room Drop - \$575

You know what they say about first impressions! Greet our members with a little bag full of your swag & maybe some late night snacks waiting in their room when they arrive from a tired day of traveling.

Offsite Excursion Limo Bus - \$2,000

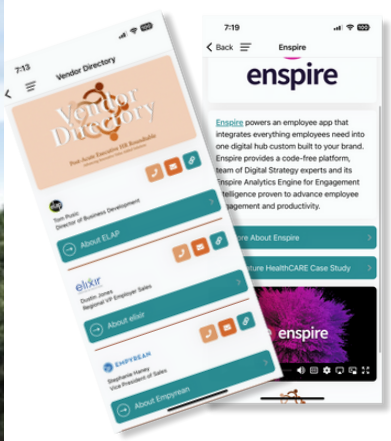
Our members fly in early to enjoy some time offsite together- make a strong first impression & sponsor the transportation to the Biltmore Estate and/or Sierra Nevada Brewing. Ride along & enjoy the fun!

Wednesday Happy Hour - \$2,500*

After a long day of discussions and visiting in the exhibit hall make a lasting impact with your prospects by buying a round or two before they head off to dinner. *Estimated amount- ask us for details.



Sponsor App Profile



- ✔ Stay Top-of-Mind with HR Decision-Makers All Year Long
- ✔ Showcase Your Products & Services in the Custom Vendor Directory
- ✔ Reach the Entire C-Suite Membership with Your Profile
- ✔ Feature Your Marketing Collateral within Your Profile & Upload Demos/Videos
- ✔ Attract the Members to Your Profile with Our Periodic Push Notifications
- ✔ Renew Profile Annually & Show Your Support to Your Prospects
- ✔ Add Two Direct Company Contacts, Logo Linked to Your Website...and More!



Space is Limited!
Submit Your Vendor Partner Proposal Today.
<https://exechrroundtable.com>